

Rep Order# 8821730 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 36396

Printed: 10/08/2012 8:51 AM
Last Received: 10/08/2012 7:56 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2601
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2601
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
NEW TOTAL - \$88,450
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	600A-700A		:30	\$900.00	10/01-10/04	3	1	3	\$2,700.00	
				Buyline Comment: NEWS								
	2	SU	600A-630A		:30	\$400.00	09/30-09/30	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	3	SU	630A-800A		:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
				Buyline Comment: SUNDAY MORNING								
	4	F	900A-1000A		:30	\$750.00	09/28-09/28	2	1	2	\$1,500.00	
				Buyline Comment: REGIS & KELLY								
	5	M-TH	900A-1000A		:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
				Buyline Comment: REGIS & KELLY								
	6	SU	1000A-415P		:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: NFL FOOTBALL								

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	*7	SA	400P-500P		:30	\$300.00	09/29-09/29	0	0	0	\$0.00	
				Buyline Comment: WHACKED OUT SPORTS								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	8	F	500P-630P		:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
	9	M-TH	500P-630P		:30	\$1,050.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	10	F	500P-630P		:30	\$1,300.00	09/28-09/28	2	1	2	\$2,600.00	
				Buyline Comment: NEWS								
	11	M-TH	500P-630P		:30	\$1,500.00	10/01-10/04	3	1	3	\$4,500.00	
				Buyline Comment: NEWS								
	12	F	600P-630P		:30	\$1,050.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	13	M-TH	600P-630P		:30	\$1,050.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	14	SA	500P-700P		:30	\$700.00	09/29-09/29	1	1	1	\$700.00	
				Buyline Comment: NEWS								
	15	SU	500P-700P		:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
				Buyline Comment: NEWS								
	16	F	630P-700P		:30	\$1,200.00	09/28-09/28	1	1	1	\$1,200.00	
				Buyline Comment: INSIDE EDITION								
	17	M-TH	630P-700P		:30	\$1,300.00	10/01-10/04	3	1	3	\$3,900.00	
				Buyline Comment: INSIDE EDITION								

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	18	SA	530P-600P		:30	\$350.00	09/29-09/29	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
	19	SU	530P-600P		:30	\$550.00	09/30-09/30	1	1	1	\$550.00	
				Buyline Comment: INSIDE EDITION								
	20	M	1000P-1100P		:30	\$9,500.00	10/01-10/01	1	1	1	\$9,500.00	
				Buyline Comment: MOTHER/PARTNERS								
	21	TU	1000P-1100P		:30	\$8,500.00	10/02-10/02	1	1	1	\$8,500.00	
				Buyline Comment: VEGAS								
	22	W	800P-900P		:30	\$12,000.00	10/03-10/03	1	1	1	\$12,000.00	
				Buyline Comment: SURVIVOR								
	23	TH	800P-900P		:30	\$18,000.00	10/04-10/04	1	1	1	\$18,000.00	
				Buyline Comment: BIG BANG THEORY								
	24	M-TH	1100P-1135P		:30	\$2,200.00	10/01-10/04	4	1	4	\$8,800.00	
				Buyline Comment: NEWS								
	25	SA	1100P-1135P		:30	\$900.00	09/29-09/29	1	1	1	\$900.00	
				Buyline Comment: NEWS								
	26	SU	1100P-1135P		:30	\$900.00	09/30-09/30	1	1	1	\$900.00	
				Buyline Comment: NEWS								
	27	F	1135P-1235A		:30	\$750.00	09/28-09/28	3	1	3	\$2,250.00	
				Buyline Comment: LETTERMAN								

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	28	M-TH	1135P-1235A		:30	\$850.00	10/01-10/04	3	1	3	\$2,550.00	
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Buyline Comment: LETTERMAN

---REPORT TOTALS---

Report Totals: 40 / \$88,450.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$15,000.00 Oct 12: 24 / \$73,450.00

Sales Totals: 40 / \$88,450.00

Station Totals: 40 / \$88,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$294,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+